

FLDI Announces Eli Lilly as Latest Customer

Austin, TX, January 16, 2009 - First Lenders Data, Inc. (FLDI), an Austin, TX - based provider of FirstClose, an online dashboard for aggregated mortgage settlement services, announced today that it has added Eli Lilly Federal Credit Union to its list of growing customers. Eli Lilly will be utilizing the APPRO loan origination system to access FLDI vendors to obtain Flood Zone Determinations and Title Reports.

“We use the FLDI/APPRO solution for Flood and Title Reports. The setup was quick and painless. It has significantly reduced closing times by streamlining our workflow. It’s easy to use and customer service is excellent...” said Karyn Clevenger, Manager, Eli Lilly.

In 2006, FLDI announced its strategic alliance with APPRO Systems, an Equifax company based in Baton Rouge, LA. This strategic alliance was formed to provide APPRO customers the ability to order multiple mortgage settlement services through APPRO’s loan origination system. “Instead of creating multiple interfaces with each settlement service provider, we now have the ability to tap into these service providers through one convenient interface...” said Barbara Lasseigne, Director of Product Management at APPRO Systems.

FLDI offers customers a variety of nationwide mortgage service options, including; credit reports, flood certifications, AVMs, appraisals including full, desktop and drive-by valuations, title reports, title insurance, closing and recording services, and much more, in one easy-to-use online central dashboard. The FLDI platform also enables lenders to integrate with legacy and existing front-end loan origination systems to use as a single point of contact.

About Eli Lilly

Eli Lilly Federal Credit Union (ELFCU), whose headquarters are in Indianapolis, IN, has been a viable financial services provider since 1930. ELFCU has it all: savings, checking, loans and investments. Services are accessible around the globe via phone, internet, and more than 3,800 shared branches. Large enough to compete, small enough to care. Eli Lilly loves to work with their members, as shown by more than half a million transactions they conducted last year.

To learn more about ELFCU, please visit the company's Web site, www.elfcu.org.

About APPRO Systems, an Equifax company

Baton Rouge, LA.- based APPRO Systems, An Equifax Company is one of the lending industry's leading providers of comprehensive, automated credit risk management and financial technologies for online and traditional lending environments. APPRO provides solutions for more than 190 financial institutions, with customers of all types in the United States, Canada, and Puerto Rico.

To learn more about APPRO, please visit www.approsystems.com.

About First Lenders Data, Inc.

First Lenders Data Inc. (FLDI) is an Austin, Texas-based provider of settlement service solutions to the mortgage lending industry. FLDI offers its products and services through its proprietary Web-based platform. The company's product offerings include credit reports, flood certifications, AVMs and traditional valuation products, as well as title and property data services. Additionally, FLDI provides more progressive services, including hybrid and gap valuations, guaranteed AVMs and alternative lien reports.