

FLDI Announces First Oklahoma Holdings, Inc. as Latest Customer

Austin, TX, September 24, 2009 - First Lenders Data, Inc. (FLDI), an Austin, TX - based provider of FirstClose, an online dashboard for aggregated mortgage settlement services, announced today that it has added First Oklahoma Holdings, Inc., to its list of growing customers. First Oklahoma Holdings, Inc. will be utilizing the FirstClose platform of vendors to obtain Flood Zone Determinations, Automated Valuation Models (AVMs), and Mortgage Loan Reports.

“We use the FirstClose solution for AVMs, Flood, and MLR's to bring down our closing costs and streamline our workflow. The vendor choices offered allow us to be flexible and competitive in this current economic climate.” said Deadra Garret, Senior Vice President and COO, First Oklahoma Holdings, Inc..

FLDI offers customers a variety of nationwide mortgage service options, including; credit reports, flood certifications, AVMs, appraisals including full, desktop and drive-by valuations, title reports, title insurance, closing and recording services, and much more, in one easy-to-use online central dashboard. The FirstClose platform also enables lenders to integrate with legacy and existing front-end loan origination systems to use as a single point of contact.

“The FirstClose dashboard offers lenders the efficiency and cost reduction tools needed in today’s tough economic climate,” says Corey Smith, FLDI’s Direct of Business Development. “Research shows that companies that invest in technology and efficiency related processes often come out of recessions in a stronger position than they went in, First Oklahoma Holdings certainly understood that when they chose FirstClose as their settlement solution provider.”

About First Lenders Data, Inc.

First Lenders Data Inc. (FLDI) is an Austin, Texas-based provider of settlement service solutions to the mortgage lending industry. FLDI offers its products and services through its proprietary Web-based platform, FirstClose. The FirstClose platform offers nationwide products and services which include credit reports, flood certifications, AVMs and traditional valuation products, as well as title and property data services. Additionally, FirstClose provides more progressive services, including hybrid and gap valuations, guaranteed AVMs and alternative lien reports.