

FLDI Announces Clarity Member Services as Latest Customer

AUSTIN, Texas, September 9, 2010 - First Lenders Data, Inc. (FLDI), an Austin, TX - based provider of FirstClose, an online dashboard for aggregated mortgage settlement services, announced today that it has added Clarity Member Services (CMS) to its list of growing customers. CMS utilizes FirstClose to order flood determinations.

“In processing mortgages from application through closing, it is necessary for us to utilize numerous third party vendor partners. Finding professional partners is vitally important to our success, and FLDI has proven itself to be so every step of the way,” says Phil Scialabba, Director of Operations, Clarity Member Services. “Van Hill and his staff have proven to be highly accessible at all times, always accommodating, and most importantly provided us with accurate flood zone data and life of loan flood certificates. I highly recommend them as a partner to anyone needing flood zone data and a highly reliable partner.”

FirstClose offers customers a variety of nationwide mortgage settlement service options, including; credit reports, flood certifications, AVMs, appraisals including full, desktop and drive-by valuations, BPO's, title reports, title insurance, closing and recording services, doc prep, and much more, all in one easy-to-use online central dashboard.

FirstClose provides consolidated access to their stable of nationally recognized vendors through a proprietary online website. “We save lenders money by leveraging the ‘Buying Power’ of over 450 active mortgage lenders,” says Corey Smith, FLDI's Director of Business Development. “This ‘Buying Power’ enables us to obtain volume discounts which we pass onto lenders through decreased settlement fees and closing costs. Not only will lenders enjoy these direct hard-cost savings, but also benefit from soft-cost savings with increased efficiency, streamlined vendor management, and invoicing consolidation.”

About Clarity Member Services

Clarity Member Services, located in Garfield, NJ, is a licensed branch of The Money Source, founded in 1997 in Melville, New York. CMS offers a unique alternative in the credit union mortgage market place, providing both a strong commitment to member service and a broad array of choices from a comprehensive mortgage company. CMS' mission is to provide Credit Unions an experienced, professional, first mortgage offering for their membership in accordance with each Credit Union's specific needs.

To learn more about Clarity Member Services, please visit www.claritymemberservices.com.

About First Lenders Data, Inc. (FLDI)

FLDI is an Austin, Texas-based provider of FirstClose, a mortgage settlement service solution for lenders looking to improve efficiency and accuracy while lowering costs and turn-around time. FirstClose is a single-point dashboard which aggregates nationally recognized vendors and service providers into one easy-to-use online solution. FirstClose products and services include credit reports, flood certifications, AVMs and traditional valuation products, as well as income verification, title insurance, doc prep, closing and recording services. Additionally, FirstClose provides more progressive services, including hybrid and gap valuations and alternative lien reports.